

Lindsey Collins Morschauer

210 Santa Anita Drive
Starkville, MS 39769

Education:

Master of Arts: Communication
Concentration: Communication Studies
May 2011, Western Kentucky University
Bowling Green, KY

Master of Science: Geosciences
Concentration: Broadcast Meteorology
May 2009, Mississippi State University
Starkville, MS

Bachelor of Arts: Journalism and Mass Communication
Concentration: Broadcast Journalism
May 2006, University of South Carolina
Columbia, SC

Teaching Experience:**8/14-Present Instructor**

Department of Geosciences
Mississippi State University, Starkville MS
Courses taught: Practicum in Broadcast Meteorology I-IV and Synoptic Meteorology (Distance Learning). Responsibilities include: preparing weekly lectures, preparing daily lab activities, producing daily weather shows for labs using Baron Omni and Vipir, recording students shows using the Newtek Tricaster computer production system, constructively critiquing and grading students work. Managing students show schedules for: social media (Twitter, Instagram, Youtube), blog production, radio forecasts, and newspaper forecasts. Managing a running studio, and two teaching assistants.

8/11-7/14 Instructor

Department of Communication
Mississippi State University, Starkville, MS
Courses taught: Beginning Television Production, Advanced TV Production, Broadcast Performance, Writing for the Electronic Media and Introduction to Communication
Responsibilities include: preparing daily lectures, constructively critiquing and grading students class speeches, small group projects, and exams. Recruiting, interviewing, hiring and managing three teaching assistants for TV Production, observing lab work, working hands-on with studio equipment in the classroom, and constructively analyzing student video projects. Managing one teaching assistant for Broadcast Performance, observing studio production of This Week at Mississippi State, constructively critiquing

voice work and anchoring, providing lectures including in class activities. Developing writing assignments for Writing for the Electronic Media.

8/10- 5/11 **Graduate Teaching Associate**
Department of Communication
Western Kentucky University, Bowling Green, KY
Course taught: Fundamentals of Public Speaking
Responsibilities include: preparing daily lectures, constructively critiquing and grading students in class speeches, recording speeches using Winnov recording software, transferring recorded speeches to Communicoach speech evaluation software, constructively critiquing and grading students papers, creating tests, administering tests, grading tests, developing in class activities, compiling final grades, mentoring students, and explaining communication and communications in a positive light.

8/07-5/09 **Graduate Teaching Assistant**
Department of Communication
Mississippi State University, Starkville, MS
Course taught: Practicum in Television News
Responsibilities included: constructively critiquing and grading students hard news and feature packages, assisting in the production on multiple student based 30-minute weekly shows, collaborating with head instructor on new and effective class formats.

8/07-5/09 **Final Cut Pro 5 Tutor**
Department of Communication
Mississippi State University, Starkville, MS
Tutored students in Final Cut Pro 5 non-linear editing software

Related Work Experience:

8/14-Present **Broadcast Coordinator**, Mississippi State University, Department of Geosciences
Starkville, MS
Serve as liaison between students and potential employers. Recruit potential students at MSU events and serve as Orientation adviser for incoming freshman and transfer students.

1/14- 7/14 **Broadcast Coordinator**, Mississippi State University, Department of Communication
Starkville, MS
Serve as lead administration for the broadcasting concentration. Handle curriculum design and implementation, scheduling, and teaching assignments. Recruit, hire and oversee six student staff members in lending, cataloging and maintaining broadcast video equipment for TV Production, Advanced TV Production, and Practicum in TV News. Serve as primary liaison between the Department of Communication and the University Television Center, overseeing scheduling for student productions and lab work. Lead departmental recruiting and retention efforts, serving as primary contact person for students interested in the broadcasting concentration.

12/13-Present **Talent Coach**, Mississippi State University, Office of Agriculture Communications
Starkville, MS

Develop and implement individual and hands-on weekly training sessions in studio and in the field for on-air talent in conjunction with the Office of Agriculture Communications and “Farmweek”.

- 7/09-5/11 Meteorologist, NBC/CBS40**
Bowling Green, KY
Forecasted, produced and broadcasted weekend local weather forecasts using WSI software. Forecasted, produced and broadcasted weekend local weather webcasts using WSI software. Weekly off air tasks completed include: posting online for webpage using wordpress.com, submitting newspaper forecasts, voicing and submitting radio forecasts, recording phone forecasts, updating social networking sites. Completed previous tasks when filling in for week night meteorologist.
- 7/09-5/11 Feature Reporter, NBC/CBS40**
Bowling Green, KY
Produced weekly feature package, including setting up interviews, man-on-the-street interviews, writing broadcast style scripts, and voicing package scripts.
- 7/09-5/11 Fill In Morning Host, NBC/CBS40**
Bowling Green, KY
Filled in for the morning show host where the following on-air tasks were completed: on-air live interviews, on-air live teleprompter reading, on-air live adlib, on-air live teases. Off air tasks completed: scheduling interviews, post produced interviews, production of thirty-minute show.
- 1/10-5/11 Graduate Assistant, Department of Communication**
Western Kentucky University, Bowling Green, KY
Assisted in developing online bi-term semester class, assisted grading of online discussion board posts, completed service work for the department.
- 1/10-8/10 Graduate Research Associate, Department of Communication**
Western Kentucky University, Bowling Green, KY
Assisted tenured professor with research on bi-polar disorder and communication. Researched using, Ebscohost, Google Scholar, Western Kentucky Library online and on campus, completed interlibrary loans and compiled findings.
- 8/08-4/09 Weathercaster, MSU Webcast Weather Site**
Mississippi State University, Starkville, MS
Forecasted, produced and broadcasted weekly local weather webcasts using Weather Central 3D-Live software. Forecasted, produced and broadcasted bi-weekly national, severe, regional and hyper local webcasts
- 1/08-5/08 Associate Producer/Teaching Assistant, The Sports Lounge**
Mississippi State University, Starkville, MS
Assisted in production and gathering content. Oversaw student roles, content and taping of The Sports Lounge.
- 8/05-5/06 Reporter/Videographer, Carolina News**
University of South Carolina, Columbia, SC

Researched, reported, video graphed and edited (using Final Cut Pro non-linear software) news packages for daily live 30-minute afternoon newscasts. Produced hard news and feature stories.

1/06-5/06 **Anchor, Producer, Editor**, Carolina News
University of South Carolina, Columbia, SC
Anchored news, weather and sports weekly. Wrote reader, VO and VOSOT stories daily using ENPS. Edited VO's and VOSOT's using linear (tape to tape) machines. Organized staff assignments and show duties.

1/06-5/06 **Audio, Tapes and Graphics Controller**, Carolina News
University of South Carolina, Columbia, SC
Ran audio board, manned tape decks and controlled graphics during live 30-minute afternoon newscasts.

8/05-11/05 **Weather Intern**, Storm Alert
WIS News 10, Columbia, SC
Developed weather rundown for the chief meteorologist. Built weather graphics. Cut weather rundown for morning cut-ins. Updated website and answered weather watcher phone calls.

Professional Presentations:

- “Baron and MSU: The Baron Effect”: Baron Weather Conference 2015

Professional Memberships and Honors:

- Mississippi Association of Broadcasters Fellow, July 2014
- Broadcast Education Association (BEA), January 2014-January 2015
- Mississippi Association of Broadcasters (MAB), January 2014-January 2015
- East Mississippi Chapter of the National Weather Association/American Meteorological Society, 2008-2009
- Elected officer of the East Mississippi Chapter of the National Weather Association/American Meteorological Society, Broadcast Symposium Coordinator, 2008-2009
- Recipient of the LIFE Scholarship, 2002-2006

Service and Team Member:

- Faculty Adviser: East Mississippi Chapter of NWA/AMS, August 2014-Present
- MSU Fall Preview Days Adviser: August 2014-Present
- Department of Geosciences Website Point of Contact.
- Orientation Adviser, Summer 2015
- Executive Producer: Department of Geosciences Campus Connect Forecast
- Executive Producer: Department of Communication departmental website promotional videos, January 2014-Present.
- Panel Member: “Miss Representation” in partnership with the Gender Studies Program, 2014
- Lora DeFore Communication Scholarship Committee: November 2013-Present
- Panel Member: Starkville Police Department “Mock Interview” with Captain Mark Ballard
- Safe Zone Ally (LBGTQ)
- Video Advisor for “Starkville Free Press Workshop”; November 2013-February 2014
- Coordinator of “MAB Day on Campus”; October 17, 2013
- Faculty Advisor: Student Broadcasting Association, August 2012-Present

- Team member: Great Plains Storm Chase, 2008
- Panel member: International Teaching Assistant Workshop, 2008
- Team member: National Champion Weather Challenge Forecast Competition, 2008-2009

Graduate Level Broadcast Classes

- GR 6532, Practicum in Broadcast Meteorology IV
- GR 6522, Practicum in Broadcast Meteorology III
- GR 6512, Practicum in Broadcast Meteorology II
- GR 6502, Practicum in Broadcast Meteorology I
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Graduate Level Communication Classes

- COMM GR 203, Foundation of Communication
- COMM GR 501, Qualitative Methods Communication Research
- COMM GR 8553, Research Methods
- COMM GR 551, Employee Communication
- COMM GR 531, Global Leadership Communication
- COMM GR 569, Values & Leadership in Organizational Communication
- COMM GR 565, Communication & Conflict
- COMM GR 563, Issues Management
- COMM GR 572, Nonverbal Communication
- COMM GR 578, Interpersonal Communication
- COMM GR 528, Communication in the Nonprofit Sector

Courses Qualified to Teach

- Practicum in Broadcast Meteorology
- Broadcast Performance
- Reporting
- Advanced Television Production
- Beginning TV Production
- Practicum in TV News
- News writing for Electronic Media
- Writing for Media
- Intro to Mass Media
- Interviewing
- Public Speaking
- Small Group Communication
- Nonverbal Communication
- Business Communication